

**World Show Advisory Committee
2022 Convention Meeting Agenda
Thursday, February 17 – 5:00 p.m. CST**

- I. Call to Order
- II. Roll Call
- III. Purpose
 - A. The purpose of the World Show Advisory Committee is to provide guidance and input to APHA staff and Board of Directors that support the growth and quality of APHA World Championship Shows. The committee is not a standing committee and therefore does not have rule change proposal authority.
 - B. The functions of the committee are as follows:
 - a. Review proposals from staff that involve material world show modifications.
 - b. Review the profitability of world show classes, paying special attention to entry numbers.
 - c. Review and sample general membership opinion to ensure that APHA continues to be sensitive to the needs of the membership.
 - d. Review and make recommendations about world show procedures paying special attention to ways of increasing participation.
- IV. Approval of Minutes
 - A. Approve minutes from December 8, 2021 meeting
- V. Old Business
 - A. Priorities Update
 - a. Priority #1 – Create a method to provide incentive for specific age divisions (junior horses/13 & under exhibitors/Masters exhibitors) to continue showing at the World Show in select all age classes. (SP 1 – Customer Engagement)
 - i. Jr. Horse Recognition Program Approved for 2022 World Show
 - b. Priority #2 – Host a Zoom World Show exhibitor listening session to identify potential ways to improve the exhibitor experience and increase participation. (SP 1 – Customer Experience)
 - i. Completed July 22, 2021

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- c. Priority #3 – Explore improved ways of recognizing top owners/breeders. (SP 1 – Customer Experience)
 - i. Leading Breeder Award Approved – Implementation TBD
 - ii. Leading Owner/Breeder/Exhibitor Award Approved – Implementation TBD

B. 2022 World Show Update

VI. New Business

VII. Adjourn