

# SPONSORSHIP PACKAGES



## Gold Package: \$5,250

- **Preferential stall assignment, first level priority** placement for both the APHA World Championship Show (summer) and APHA/WCHA Halter Million (fall).
- **One complimentary RV spot** for the APHA World Championship Show (summer) or APHA/WCHA Halter Million (fall). Must choose which event you would like an RV spot reserved.
- **One complimentary golf cart** for the duration of the show at the APHA World Championship Show (summer) or APHA/WCHA Halter Million (fall). Must choose which event you would like the cart reserved.
- **One six-person VIP table** assignment for APHA World Championship Show (summer) or APHA/WCHA Halter Million (fall). Must choose which event you would like VIP table reserved. Limited availability on VIP tables. First come, first serve.
- **One (1) full-page four-color ad** in the May/June **World Show Program** (APHA World Show) or September/October **Paint Horse Journal** (APHA/WCHA Halter Million)
  - Deadlines are 4/15/2023 (Summer) or 7/15/2023 (Fall)
- **One complimentary parking pass** for the duration of the APHA World Show (summer) or APHA/WCHA Halter Million (fall).
- **Two World Championship class sponsorships** (specific classes can be requested, but no guarantee that the class selected will be available at the time of the selection. First come, first serve regarding class selection.)
- **Sponsorship recognition** at the APHA World Championship Show (summer) and APHA/WCHA Halter Million (fall) with PA announcements in arena and scoreboard recognition during Class Sponsorship.
- **Two banners** in warmup arena or one banner on Stallion Alley.

## Silver Package: \$3,250

- **Preferential stall assignment, second level priority** placement for both the APHA World Championship Show (summer) and APHA/WCHA Halter Million (fall).
- **One complimentary golf cart** for the duration of the APHA World Championship Show (summer) or APHA/WCHA Halter Million (fall). Must choose which event you would like the cart reserved.
- **One world show class sponsorship** (specific classes can be requested, but no guarantee class will be available at the time of request).
- **Sponsorship recognition** at the APHA World Championship Show (summer) and APHA/WCHA Halter Million (fall) with PA announcements in arena and scoreboard recognition during Class Sponsorship.
- **One complimentary parking pass** for the duration of the APHA World Championship Show (summer) or APHA/WCHA Halter Million (fall).
- **One banner** in warm-up arena.

## Bronze Package: \$1,750

- **Preferential stall assignment, third level priority** placement. Must choose either the APHA World Championship Show (summer) or APHA/WCHA Halter Million (fall).
- **Sponsorship recognition** at the APHA World Championship Show (summer) and APHA/WCHA Halter Million (fall) with PA announcements in arena and scoreboard recognition during Class Sponsorship.
- **One world show class sponsorship** (specific classes can be requested, but no guarantee class will be available at the time of request).
- **One banner** in warm-up arena

## Reserve your sponsorship by the pre-entry deadlines to receive all sponsorship benefits!

### Class Sponsorship: \$750

- World Championship Show Buckle Sponsorship (specific class can be requested, but no guarantee the class will be available.)
- Sponsorship recognition at the selected event.
- PA announcement in the arena and on the scoreboard during the class sponsored.

### Hospitality Ride During the Show: \$300-\$500

- Half-day (morning or afternoon) hospitality ride - \$300
- All-day (morning & afternoon) - \$500

### Scoreboard Ads: \$500-\$600

- 30-second scoreboard video with ad in the *Paint Horse Journal* - \$500
- 30-second scoreboard video without ad in the *Paint Horse Journal* - \$600

### Party or Happy Hour: Variable Cost

- Listing in the program and signage at event. Cost will depend on the size of the event and the services requested. Must work with the facility-approved caterer to select menu and date for the event.

### VIP Table Opportunities: \$600-\$900

- Limited availability: 6-person table, \$900; 4-person table, \$600