



Chrome Cash Matching Funds Program

2024 Matching Funds Requirements

- APHA approved-events request Chrome Cash matching funds of either \$5,000 or \$10,000
- The approved event would be required to provide matching funds at a minimum, the amount requested.
 - I.E., if \$5,000 in Chrome Cash matching funds is requested from APHA, at least \$5,000 must be matched by the approved event.
 - Scholarships do not qualify towards matching funds.
- All show organizers must submit \$10/Chrome Cash entry to APHA upon the completion of the event along with show results.
- Events must submit Chrome Cash results using a template provided by APHA within 14 days of the completion of the event, including all Chrome Cash entries and amounts paid to each placing.
- All events must agree to promote Chrome Cash prior to the event.
- Events will be responsible for determining entry fees to be charged for each Chrome Cash class/sidepot/race.
- Events determine which Chrome Cash classes/sidepots/races they want to offer and how added money is distributed. *Changes to classes can be made up to 30 days before the event. No changes are allowed after that point.*

Application Process

- Applications may be submitted from November 15, 2023, until December 15, 2023 or until funds have been dispersed.
- Submit your applications [here](#).

- Applications will be approved by staff discretion based on their potential for growth and for generating memberships, registrations, and transfers. Geographic location will also be a consideration.
 - Events must demonstrate 10% growth in horses in Paint classes/sidepots/races from year to year to be eligible for funding in subsequent years.

Chrome Cash Eligibility Requirements

- Chrome Cash Matching Funds payouts must be made available to all APHA registered horses provided the owner is a current APHA member and may not be conditioned on those horses being registered with another breed.
- Chrome Cash classes must be entered per each event's rules and the corresponding entry fee paid.