



COMMITTEE PURPOSE STATEMENTS AND PRIORITIES

MISSION

Promote, preserve and provide meaningful experiences with Paint Horses.

VALUES

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

APHA GOALS

- Elevate the image of Paint Horses
- Leverage MFG to optimize for-profit opportunities.
- Improve efficiency and satisfaction with customer transactions.
- Develop and implement a leadership program to increase engagement.

WORLD SHOW ADVISORY COMMITTEE PURPOSE

The purpose of the World Show Advisory Committee is to provide guidance and input to APHA staff and Board of Directors that create growth and quality among all disciplines in the APHA World Championship Show. The committee is not a standing committee and therefore does not have rule change proposal authority. The functions of the committee are:

- Review proposals from staff that involve material world show modifications.
- Review and sample general membership opinion to ensure that APHA continues to be sensitive to the needs of the membership.
- Review and make recommendations about world show procedures, paying special attention to ways of increasing participation within all discipline groups.

WORLD SHOW ADVISORY COMMITTEE PRIORITIES

- Further develop and promote the Intermediate program. (SP – Elevate the image of Paint Horses.)
- Evaluate and develop additional added money/futurity/maturity opportunities at the World Show. (SP – Elevate the image of Paint Horses.)