



## **COMMITTEE PURPOSE STATEMENTS AND PRIORITIES**

### **MISSION**

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Promote, preserve and provide meaningful experiences with Paint Horses.

### **VALUES**

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APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

### **APHA GOALS**

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- Elevate the image of Paint Horses
- Leverage MFG to optimize for-profit opportunities.
- Improve efficiency and satisfaction with customer transactions.
- Develop and implement a leadership program to increase engagement.

### **PROFESSIONAL HORSEMAN'S ADVISORY COMMITTEE PURPOSE**

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The purpose of the Professional Horseman's Committee is to enhance and promote the best interests of the APHA and to adhere to the Association's mission by ensuring the welfare, public confidence, education, cooperation, goodwill and resolution of those members whose occupation or primary source of income is directly related to the Paint Horse industry. The committee functions in an advisory only capacity with the exception of any powers delegated by the Board of Directors.

Special emphasis will be placed on the development of programs and services that encourage professionalism, integrity and fairness throughout the industry. The committee will make recommendations to address specific topics such as World Show, competition issues, incentives, cooperative programs, etc.

This committee will report directly to the Board of Directors.

1. Responsible for developing rules and strategies to achieve solutions to issues.
2. Provide minutes of all meetings. Appoint a committee secretary, if necessary, so that all official meetings are documented.
3. The chairperson, or his/her designee, is responsible for the timely submission of any standing committee action or matter that requires the review of the Board of Directors.

The APHA provides several services to the Professional Horseman's Committee, including a staff coordinator who maintains committee files and handles correspondence pertaining to committee matters.

### **PROFESSIONAL HORSEMAN'S ADVISORY COMMITTEE PRIORITIES**

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- Develop a program for animal welfare at the regional show level by creating talking points for professionals to use when they witness any type of animal abuse. Develop a degree of authority a PH would have when dealing with abusive situations. (SP – Elevate the image of Paint Horses.)
- Develop more value and prestige for PH members to encourage enrollment (SP- Elevate the image of Paint Horses.)
- Develop horseIQ Live Webinars/Seminars/boot camps utilizing PH as instructors which would increase awareness of horseIQ and education. (SP- Elevate the image of Paint Horses.)
- Develop a mentor type program by PH for youth and amateurs at breed/open horse shows to help encourage more people to show their APHA horses. (SP – Develop and implement a leadership program to increase engagement.)
- Develop a mentor type program for youth showing at the World Show in the Yearling/Two-Year-Old Futurity Project. (SP – Develop and implement a leadership program to increase engagement.)