



## **COMMITTEE PURPOSE STATEMENTS AND PRIORITIES**

### **MISSION**

---

Promote, preserve and provide meaningful experiences with Paint Horses.

### **VALUES**

---

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

### **APHA GOALS**

---

- Elevate the image of Paint Horses
- Leverage MFG to optimize for-profit opportunities.
- Improve efficiency and satisfaction with customer transactions.
- Develop and implement a leadership program to increase engagement.

### **INTERNATIONAL ADVISORY COMMITTEE PURPOSE**

---

The purpose of the International Committee is to create and/or increase awareness of the American Paint Horse, and to promote and advance the American Paint Horse in all international venues. The committee functions in an advisory-only capacity with the exception of any powers delegated by the Board of Directors. The functions of the committee are as follows:

1. Responsible for developing rules and strategies to achieve solutions to issues.
2. Initiate or review and recommend for approval/disapproval of proposed rule changes, additions, or deletions of all rules pertaining to International matters.
3. Help formulate recommendations and goals for marketing improvement of the breed internationally.
4. Make suggestions for improvements to benefit the international affiliate members and the American Paint Horse industry.
5. Provide minutes of all meetings. Appoint a committee secretary, if necessary, so that all official meetings are documented.
6. The chairperson, or his/her designee, is responsible for the timely submission of any standing committee action or matter that requires the review of the Board of Directors.

The APHA provides several services to the International Committee, including a staff coordinator who maintains the committee files, and handles correspondence pertaining to international matters.

### **INTERNATIONAL ADVISORY COMMITTEE PRIORITIES**

---

- Review and update at least one rule applying to international members and make recommendations to simplify and consolidate when possible. (SP – Improve efficiency and satisfaction with customer transactions.)
- Make at least five recommendations to develop the International Ranch Horse Association (IRHA) into an international organization. (SP – Leverage MFG to optimize for-profit opportunities.)
- Make at least three recommendations to develop and implement an educational opportunity for international leaders. (SP- Develop and implement a leadership program to increase engagement.)