

APHA Publications Internship

The American Paint Horse Association (APHA), the world's second-largest equine breed association, is looking for interns to assist the association in a variety of aspects leading up to, during and following the APHA World Show held in Fort Worth, Texas. These internships provide a unique opportunity to work in the heart of Texas horse country with offices located in the Fort Worth Stockyards and events taking place at the historic Will Rogers Memorial Center. With multiple focus areas available, APHA internships are tailored to each intern's areas of interest and career goals as much as possible while providing the opportunity to gain hands-on experience in multiple sectors of a world-class equine association.

The publications intern will work closely with the communications department to assist in the planning, production and distribution of editorial projects, including material for the award-winning Paint Horse Journal and Chrome magazines and *apha.com*. This intern will generate published clips and also help produce multimedia content and coverage related to the APHA World Championship Show. The ideal candidate will be passionate about journalism, photography, the equine industry and have an eagerness to learn.

Duration: Summer Semester: June 1 start date (flexible)

Responsibilities:

Interns will have a focused department but will gain well-rounded experience in all parts of the association.

Publications Focus:

- Assist the publications department in production of APHA publications, including interviewing sources, writing editorial and editing
- Develop DSLR photography skills in action, portrait and candid areas, including post-processing and image selection for projects
- Generating web stories for *apha.com*, social media and more
- Produce on-site event coverage during the APHA World Show, including interviews, photography, editorial generation, press releases and customer service
- Assist with gathering daily social media content during the APHA World Show
- Assist the marketing team to capture, edit and produce videos, photos and other projects
- Assist the graphics department as needed
- Various duties as assigned

Cross-Departmental Exposure:

Learning about and completing projects for various APHA departments such as MemberCare (customer service), PH Barn Door (retail store), mail center and more.

Requirements:

- College juniors, seniors or recent graduates majoring in agriculture, journalism, marketing or a related field preferred
- Knowledge of AP Style
- Strong writing skills, including understanding grammar and feature writing styles
- Basic understanding of digital photography preferred
- Knowledge of Adobe Creative Suite, specifically Lightroom and Photoshop, preferred
- Interest in the equine industry and eagerness to learn about breed associations; interest in Paint Horses is a plus
- Self-motivated, creative thinker with a sense of responsibility
- Ability to work under pressure, meet deadlines and contribute to a team environment

Salary:

- \$1,200 per month

Housing & Transportation:

- Interns are responsible for transportation, room, and board. APHA can provide housing leads if needed.

To Apply:

- Complete the online application at [APHA Internship Application](#) by March 15
- Submit all required materials in PDF format

Required Materials:

- Resume
- Cover Letter
- Letters of Recommendation (optional, but encouraged)
- Portfolio (for marketing or editorial focus)
- Academic Transcript (unofficial is acceptable)

Questions? Contact Desiree Heath Mills at dmills@apha.com.