

## **APHA Videography and Marketing Internship**

The American Paint Horse Association (APHA), the world's second-largest equine breed association, is looking for interns to assist the association in a variety of aspects leading up to, during and following the APHA World Show held in Fort Worth, Texas. These internships provide a unique opportunity to work in the heart of Texas horse country with offices located in the Fort Worth Stockyards and events taking place at the historic Will Rogers Memorial Center. With multiple focus areas available, APHA internships are tailored to each intern's areas of interest and career goals as much as possible while providing the opportunity to gain hands-on experience in multiple sectors of a world-class equine association.

The videography and marketing intern will work closely with the Marketing Department to assist in the planning, production and distribution of marketing projects and videos. This intern will also work with the performance department to edit videos for various projects. The ideal candidate will be passionate about multimedia, the equine industry and have an eagerness to learn.

**Duration:** Summer Semester: June 1 start date (flexible)

### **Responsibilities:**

*Interns will have a focused department but will gain well-rounded experience in all parts of the association.*

### **Videography and Marketing Focus:**

- Assist the marketing department with video projects, including content gathering and editing
- Collaborate with the performance department to edit videos for various projects
- Assist with gathering daily social media content during the APHA World Show
- Create reels and TikToks to follow current trends
- Gather behind-the-scenes content of show and exhibitor activities
- Collaborate with marketing team to execute all media projects
- Assist the marketing team to capture, edit, and produce videos and photos
- Assist the graphics department as needed
- Various duties as assigned

### **Cross-Departmental Exposure:**

Learning about and completing projects for various APHA departments such as MemberCare (customer service), PH Barn Door (retail store), mail center and more.

### **Requirements:**

- College juniors, seniors or recent graduates majoring in agriculture, journalism, marketing, accounting or a related field preferred
- Proficient in Adobe Creative Suite, specifically Premier Pro, Lightroom and Photoshop
- Interest in the equine industry and eagerness to learn about breed associations; interest in Paint Horses is a plus
- Self-motivated, creative thinker with a sense of responsibility
- Ability to work under pressure, meet deadlines and contribute to a team environment

### **Salary:**

- \$1,200 per month

### **Housing & Transportation:**

- Interns are responsible for transportation, room and board. APHA can provide housing leads if needed.

### **To Apply:**

- Complete the online application at [APHA Internship Application](#) by March 15

- Submit all required materials in PDF format

**Required Materials:**

- Resume
- Cover Letter
- Letters of Recommendation (optional, but encouraged)
- Portfolio (for marketing or editorial focus)
- Academic Transcript (unofficial is acceptable)

Questions? Contact Desiree Heath Mills at [dmills@apha.com](mailto:dmills@apha.com).