

October 11, 2023

APHA Nominating and Leadership Development Committee  
American Paint Horse Association  
122 E Exchange Ave Suite 420  
Fort Worth, TX 76164

**Dear Members of the Nominating and Leadership Development Committee,**

I am writing to express my sincere interest in serving as a member of the Nominating and Leadership Development Committee (NLDC) for the American Paint Horse Association (APHA). It is truly an honor to be considered for this position, especially knowing there are many qualified candidates within our community. This speaks volumes about the association's commitment to seeking diverse and dedicated individuals to further its mission.

Having served as an APHA State Director, I have gained invaluable insights into the association's operations, goals, and the diverse needs of its members. My active involvement in various APHA committees, coupled with my daily interactions with horse enthusiasts through the On the Rail Podcast, a large Facebook group dedicated to Amateurs, and my equestrian fitness coaching business, has equipped me with a unique perspective that I believe will be beneficial to the NLDC.

My leadership style, rooted in approachability, inclusivity, and fostering open dialogue, aligns seamlessly with the values and objectives of the APHA. I am committed to upholding the association's values, ensuring that nominees not only possess the necessary skills but also align with APHA's mission. I am dedicated to working collaboratively, valuing diverse perspectives, and always focusing on the long-term success and growth of the association.

Enclosed with this letter is my resume, which provides a detailed overview of my professional background, achievements, and contributions to the APHA community. I am eager to bring my skills, experience, and dedication to the NLDC and further the mission and vision of APHA.

I am genuinely excited about the possibility of serving on the Nominating and Leadership Development Committee and contributing to the continued success and growth of the American Paint Horse Association. I welcome the opportunity to discuss my candidacy further and am available at your earliest convenience.

Thank you for considering my application. I am humbled by the opportunity and look forward to the possibility of contributing to the NLDC and the broader APHA community.

Warm regards,

*Jenna Tolson*

# *Jenna Tolson*

1440 Pioneer Rd  
McPherson, KS 67460  
(620)242-7428

E-Mail: jennatolson@gmail.com

## **EDUCATION**

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### **Kansas State University**

Manhattan, KS

- B.S. degree in Animal Sciences and Industry, December 2007
- Minor in Business Administration
- 4.0 GPA., Graduated Summa Cum Laude

## **APHA & EQUESTRIAN-RELATED EXPERIENCE**

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- **American Paint Horse Association State Director**
  - Served on multiple committees and task forces, 2001-2003(continuing)
    - Committee & Task Force Involvement
      - Amateur Committee, 2021-2022
      - Youth/Amateur Task Force, 2022-2023
      - Long Range Planning Committee, 2023
      - Long Range Planning Sub-Committee "Why Paints", 2023
      - World & National Shows Advisory Committee, 2023
      - WSAC Sub-Committee - Awards, 2023
- **Cohost at On the Rail Podcast**
  - A weekly podcast exclusively for the stock horse show industry, 2022-present
- **Horse Insurance Specialist with Markel Insurance Company**
  - Sold various insurance policies related to equine, August 2008-December 2013
- **Multiple APHA & NSBA World Champion and Reserve World Champion exhibitor**
- **Administrator for "Add More Leg- Breed Show Amateurs Community" Facebook Group**
  - Administrator for a community of over 6,500 amateur members passionate about horses.

## **EMPLOYMENT/WORK EXPERIENCE**

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- **Founder, Sole Owner, and Coach at Ride Fit Life, LLC, McPherson, KS**
  - Founded and currently manage an online-based nutrition and fitness coaching business, March 2021 – Present.
- **Co-Owner & Dir. of Operations at Certified Environmental Management, Ltd., Salina, KS**
  - Co-manage a global leader in Industrial Hygiene, providing innovative services to clients.
  - Oversee a small team of staff members, ensuring compliance with various industry standards.
  - Draft annual evaluations, write detailed consultation reports, and maintain OSHA-VPP and ISNetwork compliance, July 2015 – Present.
- **Real Estate Appraiser, Pre-licensee, McPherson, KS**
  - Apprenticed under a certified appraiser, conducting property inspections and writing appraisal reports in line with state and USPAP guidelines, February 2014 – July 2015.
- **Workers Compensation Specialist at Fee Insurance Group, Central KS**
  - Managed top work comp accounts, liaised between employers and insurance entities, and presented on workers compensation matters, October 2010 – January 2014.
- **Horse Insurance Specialist with Markel Insurance Company**
  - Sold various insurance policies related to equine, August 2008-December 2013

## **HONORS/CERTIFICATIONS/ ACTIVITIES/LEADERSHIP**

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- Nutritional Coaching Institute Certifications
  - Mindset Specialist Level 1 & Hormone Specialist Level 1 Certified, October 2021.
  - LV1 Applied Nutrition Coach Certified, May 2021.
- Precision Nutrition Level 1 Certified (PN1), January 2021.
- Online Trainer Academy Certified Online Trainer (OTA1), November 2020.
- Graduated Summa Cum Laude from Kansas State University, December 2007.