



COMMITTEE PURPOSE STATEMENTS AND PRIORITIES

MISSION

Promote, preserve and provide meaningful experiences with Paint Horses.

VALUES

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

APHA GOALS

- Customer – APHA will maximize customer experience.
- Education – APHA will demonstrate educational leadership.
- Finance – APHA will demonstrate financial leadership.

INTERNATIONAL ADVISORY COMMITTEE PURPOSE

The purpose of the International Committee is to create and/or increase awareness of the American Paint Horse, and to promote and advance the American Paint Horse in all international venues. The committee functions in an advisory-only capacity with the exception of any powers delegated by the Board of Directors. The functions of the committee are as follows:

1. Responsible for developing rules and strategies to achieve solutions to issues.
2. Initiate or review and recommend for approval/disapproval of proposed rule changes, additions, or deletions of all rules pertaining to International matters.
3. Help formulate recommendations and goals for marketing improvement of the breed internationally.
4. Make suggestions for improvements to benefit the international affiliate members and the American Paint Horse industry.
5. Provide minutes of all meetings. Appoint a committee secretary, if necessary, so that all official meetings are documented.
6. The chairperson, or his/her designee, is responsible for the timely submission of any standing committee action or matter that requires the review of the Board of Directors.

The APHA provides several services to the International Committee, including a staff coordinator who maintains the committee files, and handles correspondence pertaining to international matters.

INTERNATIONAL ADVISORY COMMITTEE PRIORITIES

- Identify new opportunities to promote the breed and association at three or more live international events in cooperation with the local APHA affiliate. (SP 1 – Customer Experience)
- Hold at least three educational seminars—live or virtual—in cooperation with the local APHA affiliate. (SP 2 – Educational Leadership)
- Review “Rules Applying to International Members” section of the Rule Book and make recommendations to consolidate show rules. (SP 1 – Customer Experience)
- Make recommendations to improve communication with international members submitting work to increase efficiency. (SP 3 – Financial Leadership)