



COMMITTEE PURPOSE STATEMENTS AND PRIORITIES

MISSION

Promote, preserve and provide meaningful experiences with Paint Horses.

VALUES

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

APHA GOALS

- Customer – APHA will maximize customer experience.
- Education – APHA will demonstrate educational leadership.
- Finance – APHA will demonstrate financial leadership.

AMATEUR ADVISORY COMMITTEE PURPOSE

The purpose of the Amateur Committee is to monitor and evaluate APHA Amateur programs and show and contest rules related to Amateurs in order to ensure maximum benefits and participation. The committee functions in an advisory-only capacity with the exception of any powers delegated by the Board of Directors. The committee is responsible for the following functions:

1. Responsible for developing rules and strategies to achieve solutions to issues.
2. Initiate or review and approve/disapprove proposed rule changes, additions or deletions to Amateur show and contest rules and Amateur rules.
3. Review questions pertaining to the Amateur program.
4. Review programs, policies and procedures for implementation of programs that have consideration for expanding and enhancing the market of Paint Horses.
5. Review the Amateur application form as needed.
6. Review and sample general membership opinion to ensure that Amateur rules reflect mainstream thinking of APHA members.
7. Provide minutes of all meetings. Appoint a committee secretary, if necessary, so that all official meetings are documented.
8. The chairman, or his/her designee, is responsible for the timely submission of any standing committee action or matter that requires the review of the Board of Directors.

The APHA provides several services to the Amateur Committee, including a staff coordinator who maintains Amateur files and issues Amateur cards. The Association also offers year-end awards, year-end awards recognition, and Amateur activities at the APHA World Shows.

AMATEUR ADVISORY COMMITTEE PRIORITIES

- Increase Amateur Application from 3,303 to 3,403 (compared to 2021).(SP1 – Customer Experience)
- Develop a way to digitally improve award recognition for Amateur award recipients.(SP1 – Customer Experience)
- Simplify and reduce the Novice Amateur division qualification by at least one factor. (SP1 – Customer Experience)
- Evaluate our ownership requirements for the various divisions and explore ways to make participation more accessible. (SP3 – Customer Experience)