



COMMITTEE PURPOSE STATEMENTS AND PRIORITIES

MISSION

Promote, preserve and provide meaningful experiences with Paint Horses.

VALUES

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

APHA GOALS

- Customer – APHA will maximize customer experience.
- Education – APHA will demonstrate educational leadership.
- Finance – APHA will demonstrate financial leadership.

YOUTH ADVISORY COMMITTEE PURPOSE

The purpose of the Youth Committee is to monitor and evaluate AjPHA programs and show and contest rules related to Youth in order to ensure maximum benefits and participating. The committee functions in an advisory-only capacity with the exception of any powers delegated by the Board of Directors. The committee's functions are as follows:

1. Responsible for developing rules and strategies to achieve solutions to issues.
2. Review and/or initiate and approve/disapprove proposed rule change, additions, or deletions for all Youth show and contest rules.
3. Review questions pertaining to the Youth program.
4. Review AjPHA programs, policies, and procedures for implementation.
5. Advance the highest ideals of citizenship, sportsmanship, horsemanship and leadership.
6. Review and sample general membership opinion to ensure that the AjPHA program reflects the mainstream thinking of AjPHA and APHA members.
7. Provide minutes of all meetings. Appoint a committee secretary so that all official meetings are documented.
8. The chairperson, or his/her designee, is responsible for the timely submission of any standing committee action or matter that requires the review of the Board of Directors.

The APHA provides several services to the Youth Committee, including a Director of Youth Activities who maintains AjPHA Regional Club files, issues AjPHA membership cards, coordinates national officer elections, contests and year-end awards. The Director of Youth Activities coordinates Youth activities at the APHA Youth World Show, Workshop, Leadership Conference and Convention. The APHA also publishes a quarterly Youth newsletter, *Generation j*, and has an informative Web site, www.ajpha.com.

YOUTH ADVISORY COMMITTEE PRIORITIES

- Increase the total number of youth/adult advisors from 22 to 25. (SP 2 – Education)
- Review and make changes to the AjPHA Member of the Year, AjPHA Youth Club of the Year and From the Heart Awards to overall increase applications from 9 to 12. (SP 1 – Customer Engagement)
- Help develop the 360-viewing technology in such a way that 4H students can experience downloadable technology of a whole range of equestrian experiences. (SP 1 – Customer Engagement)
- Develop strategies to create a much closer relationship between the AjPHA Executive Committee and the Youth Advisory Committee perhaps by creating Zoom-styled engagement between APHA Youth, Youth Committee and AjPHA Executive Committee (to be completed calendar year 2021) (SP1 – Customer Experience)