



COMMITTEE PURPOSE STATEMENTS AND PRIORITIES

MISSION

Promote, preserve and provide meaningful experiences with Paint Horses.

VALUES

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

APHA GOALS

- Customer – APHA will maximize customer experience.
- Education – APHA will demonstrate educational leadership.
- Finance – APHA will demonstrate financial leadership.

PROFESSIONAL HORSEMAN'S ADVISORY COMMITTEE PURPOSE

The purpose of the Professional Horseman's Committee is to enhance and promote the best interests of the APHA and to adhere to the Association's mission by ensuring the welfare, public confidence, education, cooperation, goodwill and resolution of those members whose occupation or primary source of income is directly related to the Paint Horse industry. The committee functions in an advisory only capacity with the exception of any powers delegated by the Board of Directors.

Special emphasis will be placed on the development of programs and services that encourage professionalism, integrity and fairness throughout the industry. The committee will make recommendations to address specific topics such as World Show, competition issues, incentives, cooperative programs, etc.

This committee will report directly to the Board of Directors.

1. Responsible for developing rules and strategies to achieve solutions to issues.
2. Provide minutes of all meetings. Appoint a committee secretary, if necessary, so that all official meetings are documented.
3. The chairperson, or his/her designee, is responsible for the timely submission of any standing committee action or matter that requires the review of the Board of Directors.

The APHA provides several services to the Professional Horseman's Committee, including a staff coordinator who maintains committee files and handles correspondence pertaining to committee matters.

PROFESSIONAL HORSEMAN'S ADVISORY COMMITTEE PRIORITIES

- Develop one module on HorseIQ that is related to the APHA Professional Horsemen program. (SP 2-Educational Leadership)
- Develop strategies to increase the number of APHA Professional Horsemen from 181 to 206.(SP 1 – Customer Experience)
- Host a Professional Horseman's Zoom Round Table Discussion/ Listening Session (to be completed calendar year 2021) (SP1 – Customer Experience)
- Explore additional ways to leverage the Top 5 Pros list (SP1 – Customer Experience)
- Review and make recommendations to create clearer guidelines for selection of Professional Horseman/Horsewoman of the year (SP1—Customer Experience)