

# HORSES FOR SALE



This popular section offers Paint, Quarter and Thoroughbred Horse owners an economical way to advertise a single horse. Each ad is 1/6 page with one color photo. Ad proofs not provided. Discounts available with signed contract. **Only \$200. All ads appear on *painthorsejournal.com*, at no additional charge, during the months of publication.**

## Place Your Ad in 5 Easy Steps

### 1 Fill out the information below.

Please type or print clearly. One horse per ad.

Registered Name: \_\_\_\_\_

Name Pending      Breed:  APHA     PtHA     AQHA     JC

Year: \_\_\_\_\_ Registered Color: \_\_\_\_\_ Sex: \_\_\_\_\_

Pattern:  Overo     Tobiano     Tovero     Solid Paint-Bred  
 Homozygous Tobiano     Homozygous Black Gene

Sire: \_\_\_\_\_  QH  TB

Dam: \_\_\_\_\_  QH  TB

Farm/Ranch Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address (optional): \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Phone 1: \_\_\_\_\_ Phone 2: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Horse's Name

Year • Color • Pattern • Sex



Sire:

Dam:

... followed by a brief description of your horse's outstanding attributes (limit of 50 words.)

### Farm Name

Owner's Name

Address

City, State, Zip

Phone Number

Email Address

Website

**2 Write your ad.** 50-word maximum. Do not abbreviate. One horse per ad. Please print clearly and legibly. The *Journal* is not responsible for errors due to illegible handwriting.

**EACH LINE CAN HAVE A MAXIMUM OF 43 CHARACTERS, ONE CHARACTER PER BOX.**

"AQHA" and "JC" must follow horse's name where applicable and count as one word. Advertising containing pedigrees or claims regarding points and titles earned by individual horses must accurately reflect the records maintained by APHA. "Unofficial" will be added to APHA title, points or awards not reflected in APHA records. Copy that is in variance with official APHA records will be changed as necessary without consent of the advertiser.

Sale Price (optional): \$ \_\_\_\_\_  Firm     OBO     Serious inquiries only    Issue to run: \_\_\_\_\_

• All ads must be prepaid unless a signed contract is on file.

• Digital photos must be high resolution, (at least 300 dpi). Color prints will be returned.

### 3 Select your method of payment.

Check Enclosed     VISA     MasterCard     American Express

APHA ID Number: \_\_\_\_\_ Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

PRINT CLEARLY

### 4 How will your photo be sent? (If an outside photographer sends the photo, please make sure they include your name.)

Outside Photographer     Email (sbates@apha.com)     Print via USPS

### 5 Email, mail or fax this form to:

Paint Horse Journal Advertising Department  
P.O. Box 961023 • Fort Worth, Texas 76161  
sbates@apha.com • Fax: (817) 834-3152

For more information, contact Sunny Bates at (817) 219-7985 or sbates@apha.com

 **Journal**