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**Name** Diane Alves

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**Spouse's Name** Brian Alves

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**Address** 10571 Alves Road  
Ballico, CA 95303

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**Education** I am an accomplished and professional operations and project director with diverse and progressive experience in the healthcare industry. My focus prior to my current position at ActiCare Health was on supporting and expanding an Independent Diagnostic Testing Facility with projects related to improving the customer experience (patient and clinical), patient health outcomes and operations efficiencies through system implementations and workflow management. These experiences, along with years of call center management built the foundation for my dynamic role as Co-Founder and Vice President of Operations at ActiCare Health.

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**Honors/Awards** BA in Business Administration - California State University, Stanislaus

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**APHA/Paint Involvement** I come from a family seeped in history of Paint horse showing, training and breeding. My parents, Harvey and Linda Jones, are inducted in the APHA Hall of Fame and are representative of the respect and love of Paint horses I have today. In the earlier days (70s and 80s) they trained 5 separate horses to APHA Supreme Championships and as a family we rode and showed all around. We lived the days of showing Working Cowhorse first, hose your horse off and then go into halter and showmanship - and did that weekend after weekend.

My husband and I breed, raise and show our own horses - primarily younger ones for halter and lungeline. We have a very small "operation", our own stud and are competitive on the West Coast in both. In the language of many - we are most definitely "backyard breeders" but take pride in the competitive horses we breed, raise, show and sell. Our vacations from work are typically horseshows - and we enjoy the social and competitive environments of the events.

## **Membership and Service**

I am currently in my Seventh year as an APHA Director. I have served on a variety of committees including Ways & Means, Recreational Riding, Rules and Long Range Planning, where I am today. I have provided input on a wide range of issues and activities that impact our association with the latest being the proposed governance modifications.

On a local level I am currently serving as President of the San Joaquin Paint Horse Club in California and was Secretary for three years leading up to it. Our club is extremely successful at putting on 2-judge shows that draw in new members, focus on fun for the exhibitors and unlike most 2-judge shows - are extremely profitable. Additionally, I represent our club in the California Coordinating Committee which is a coalition of all active APHA clubs in California and works to continue state awards and coordinate APHA shows in the state.

I strongly believe communication is key - and manage a great deal of our club's social media outreaches as well as post activities while attending convention or APHA events so our members have an awareness of current activities.

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