



# 2024 TRADE SHOW

Will Rogers Equestrian Center • Fort Worth, Texas

**World of Color Gift Show**  
APHA World Championship Show  
June 21–July 6, 2024

**Colors of the Season Gift Show**  
APHA/WCHA Halter Million  
September 21–28, 2024

### VENDOR INFORMATION (Information may be used by APHA for promotional purposes)

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_ Email: \_\_\_\_\_

Product/Service Description (include specific brands): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I am interested in the following:  Program Advertising  Sponsorship Information  Other: \_\_\_\_\_

### BOOTH INFORMATION (Prices if booth space is paid in full by May 1 for World of Color Gift Show or August 15 for Colors of the Season Gift Show)

Multi-show price for exhibiting at both the 2024 World of Color and Colors of the Season Gift Shows. Discount applies only if deposit is paid on both shows by May 1.

BOOTH SIZE	SINGLE SHOW	MULTI-SHOW
	COST	COST
6 x 8	\$500	\$800
6 x 11 - 6 x 15	\$650	\$1,000
10 x 10	\$650	\$1,000
10 x 20	\$1,300	\$1,900
10 x 30	\$1,950	\$2,850
10 x 40	\$2,600	\$3,800
10 x 50	\$3,250	\$4,700
20 x 20	\$2,600	\$3,800
Custom:		

\_\_\_\_\_ x \_\_\_\_\_ (we will contact you with pricing info)

**I would like to purchase the booth size selected at left for:** (check all that apply)

#### World of Color Gift Show

APHA World Show  
June 21\*–July 6, 2024 \*Move-in date June 19 & 20

#### Colors of the Season Gift Show

APHA/WCHA Halter Million  
September 21–28, 2024 \*Move-in date Sept. 19 & 20

Show space will not be reserved without a 50% deposit.  
Discount applies only if deposit is paid on both shows by May 1.

#### OTHER OPTIONS:

#### OUTDOOR SPACE:

\$2.50 per square foot (minimum of 200 sq. ft.)

\_\_\_\_\_ x \_\_\_\_\_ = \_\_\_\_\_

#### COST:

BOOTH TOTAL: \$ \_\_\_\_\_

OTHER OPTIONS: \$ \_\_\_\_\_

GRAND TOTAL: \$ \_\_\_\_\_

### PAYMENT & CONTRACT ACCEPTANCE

50% DEPOSIT: ..... \$ \_\_\_\_\_

#### Method of Payment:

Check (# \_\_\_\_\_)  VISA  MasterCard  AMEX  Discover

If paying by credit card, please complete the following:

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_ Credit Card Zip Code: \_\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_

Cardholder Signature: **X** \_\_\_\_\_

I have read and agree to the rules and regulations of this contract:

**X** \_\_\_\_\_

### APHA USE ONLY

Date Received: \_\_\_\_\_

APHA ID#: \_\_\_\_\_

Booth Assignment: \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_

Balance Due by \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ \$ \_\_\_\_\_

APHA Approved Rep. \_\_\_\_\_

Final Payment Received: \_\_\_\_\_

Final Payment Amount: \$ \_\_\_\_\_

Final Payment Date: \$ \_\_\_\_\_

Cash Receipt #: \_\_\_\_\_

# VENDOR RULES AND REGULATIONS

## General

APHA has full power to interpret these regulations. Matters not covered by the rules shall be subject to a final decision by APHA. These regulations may be amended at any time by APHA upon written notice by APHA to such vendors as may be affected by them. This "vendor contract" form, when executed properly, shall be considered a binding agreement between the two parties. Vendors shall abide by Federal, State and City laws, ordinances and regulations. Any vendors who fail to observe the conditions of this contract, or who, in the opinion of the officials of APHA, conduct themselves unethically, will be dismissed from the Show without refund. Any vendor violating the rules and regulations shall be subject to ejection and forfeit the right to exhibit in subsequent years.

## Assignment of Space

First come, first serve priority will be given to applicants according to the time their contract and deposit is received by APHA, availability of requested area, amount of space requested and current standing with APHA. The space assignment made by APHA shall be final. Such assignment is made for the period of this Show only, and does not imply that same or similar space will be held or offered for future Shows. APHA reserves the right to refuse, without explanation, any request to exhibit. Vendors submitting a contract are not guaranteed a space. In the event of conditions beyond its control, APHA reserves the right to rearrange the floor plan and relocate any exhibit upon consultation with the vendor.

## Booth Hours and Staffing

Booths are required to be staffed during all operating hours. Failure to do so may result in expulsion from the Show. It is expressly understood that all persons, videos, slide presentations, music and speakers are not permitted to be at a volume level that is interfering or annoying, in the opinion of the Lessor, to guests or other vendors.

## Booth Space and Draping

To avoid conflict with Fire Marshal codes and keep aisles free for traffic, all products must be kept within the confines of your booth. All items hanging on outside walls must hang within your space. No exceptions. Every effort is made to ensure the accuracy of all information contained on all floor plans. However, no warranties, neither expressed nor implied, are made with respect to the floor plan. Indoor booths are provided the following draping: one (1) eight-foot (8') tall backdrop, two (2) three-foot (3') side drapes and company identification sign. Other decorating needs, including tables, chairs, phone service, Wi-Fi and electricity will be included in your acceptance packet.

## Payment, Refunds and Cancellations

A 50% deposit for vendor space is due and payable when contract is signed and submitted to APHA by May 1 (APHA World Show) / August 15 (APHA/WCHA Halter Million). Payment in full for vendor space must be received in the APHA office on or before June 1 (APHA World Show) / September 10 (APHA/WCHA Halter Million).

**If final payment for vendor space is not received by June 1/September 10, your vendor space may be forfeited without refund at the discretion of APHA.** If final payment is received after June 1 (APHA World Show)/ September 10 (APHA/WCHA Halter Million), and your space has not yet been reassigned, you will be charged a late fee of \$100.00. **All fees must be paid in full, including any booth rental fee, late fee and/or insurance fee prior to move-in. If vendor wishes to withdraw from the Show, written notice must be given by June 1 (APHA World Show)/ September 10 (APHA/WCHA Halter Million) to keep in good standing with APHA and the possibility of exhibiting at future Shows.** No refund shall be paid to vendor for any reason, regardless of whether or not the vendor occupies all, or part of, the space for any portion of the exhibit term.

## Texas Sales Tax & Permit Information

All sales taxes, income taxes, FICA or other withholding taxes arising out of or in connection with Vendor's use of the vendor space are the sole responsibility of the Vendor. All trade show vendors must have sales tax permits. For additional information, or an application, contact the Texas State Comptroller's Office at (800) 252-5555, or visit <http://www.window.state.tx.us/taxinfo/taxforms/01-forms.html>.

## Move-In/Out

**All unpaid fees will be due at time of move-in, or you will be denied move-in privileges.** You will also receive your welcome packet containing important show information. Due to decorator set up and other **APHA World Show move-in**, vendors will not be permitted to move in before 10 am on Wednesday, June 19. Move-in begins Wednesday, June 19. Move in will continue until 6 pm and resume on Thursday, June 20. If booth space is not occupied by vendor by Thursday, June 20, APHA has the right to resell the vendor space, unless vendor has notified APHA beforehand. Vendors must keep booths intact until 6 pm on Saturday, July 6, unless an earlier closing time is determined by show management. Booths may not be dismantled or removed before that time. All booths must be dismantled, packed and removed by noon on Sunday, July 7. Vendors will complete arrangements for prompt pickup of all outbound shipments. Any unattended exhibitor or materials remaining after midnight on Sunday, July 7, shall either be discarded or removed, and all charges will be billed to the exhibitor.

As for the **APHA/WCHA Halter Million**, vendors will not be permitted to move in before 10 am on Thursday, September 19 due to decorator set-up. Move-in will continue until 6 pm, and resume on Friday, September 20 at 8 am. All booths must be operational by 6 pm on Friday, September 20. If booth space is not occupied by vendor by 12 pm on Friday, September 20, APHA has the right to resell the vendor space, unless vendor has notified APHA beforehand. Vendors must keep booths intact until 6 pm on Saturday, September 28, unless an earlier closing time is determined by show management. Booths may not be dismantled or removed before that time. All booths must be dismantled, packed and removed by noon on Sunday, September 29. Vendors will complete arrangements for prompt pickup of all outbound shipments. Any unattended exhibitor or materials remaining after midnight on Sunday, September 29, shall either be discarded or removed, and all charges will be billed to the exhibitor.

## Insurance

Vendors understand that APHA and Will Rogers Equestrian Center do not maintain insurance covering Vendor's property and that Vendors have the sole responsibility to obtain insurance to cover any losses, property damage, or business interruption.

## Right to Cancel

APHA reserves the right to cancel contract for any reason, at any time, and reserves the right to enter into future contracts. Any violation of the contract or the Vendor Rules may result in all agreements being cancelled immediately and vendor may be denied from exhibiting at any future shows.

## Liability

Vendor agrees to indemnify and hold harmless the American Paint Horse Association, the APHA World Championship Show, APHA agents, officers and employees from all claims, losses, costs, damages or expenses resulting or arising from any and all injuries to or death of any person, or damage to property caused by an act, omission or neglect of Vendor's agents, employees, invitees, contractors, or guests, which occur in or about the vendor space. Vendor agrees to use and occupy the vendor space at Vendor's own risk, and hereby releases APHA, its agents, officers, employees and invitees from all claims for any damage, loss or injury to persons or property to the full extent permitted by law occurring in or about the vendor space, including, but not limited to, damages resulting from acts of other Vendors, theft, vandalism, fire and other casualty damage, or damage arising from any defects in the premises.

## Subleasing

Subleasing of booth space is not permitted. Booth space is to be used only by the person/company and for products stipulated in the Contract.

**APHA MAKES NO REPRESENTATIONS OR WARRANTIES REGARDING THE NUMBER OF PERSONS WHO WILL ATTEND THE SHOW.**

*I have read and agree to the rules and regulations of this contract:*

X \_\_\_\_\_



**American Paint Horse Association**

122 E. Exchange Ave., Suite 420 • Fort Worth, Texas 76164  
Paula Abney • 817-366-1429 • [apha.paula@gmail.com](mailto:apha.paula@gmail.com)



# 2024 TRADE SHOW

Will Rogers Equestrian Center • Fort Worth, Texas

**World of Color Gift Show**  
APHA World Championship Show  
June 21–July 7, 2024

**Colors of the Season Gift Show**  
APHA/WCHA Halter Million  
September 21–29, 2024

## VENDOR INFORMATION (Information may be used by APHA for promotional purposes)

Company Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_ Email: \_\_\_\_\_

Product/Service Description (include specific brands): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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## Insurance

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## Liability

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## Subleasing

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*I have read and agree to the rules and regulations of this contract:*

**X** \_\_\_\_\_



**American Paint Horse Association**

122 E. Exchange Ave., Suite 420 • Fort Worth, Texas 76164  
Paula Abney • 817-366-1429 • [apha.paula@gmail.com](mailto:apha.paula@gmail.com)