

**2020 Committee Priorities**

**Professional Horsemen Advisory Committee**

* Develop strategies to increase the number of APHA Professional Horsemen involved in the Ambassador Program by 25. (SP 1- Customer Engagement)
* Develop one product or additional service to add value to the APHA Professional Horsemen program. (SP 1- Customer Engagement)
* Develop one module on HorseIQ that is related to the APHA Professional Horsemen program. (SP 2- Education)