



# Regional Club Fundraising

All local youth clubs need money for their activities and programs. While some clubs are able to provide some financial support, many youth activities are required to be self-supporting. Use this as a guide to successful fundraising:

## Plan

- Decide what you need to raise money for
- Determine the amount of money needed
- Identify the tasks associated with these decisions
- Organize people to fulfill these tasks
- Choose fundraising activities
- Establish a timetable

## Work with Volunteers

- List specific jobs
- Break down jobs into simple and specific tasks
- Ask generally or individually for each person's help (remember to ask the kids!)
- Involve as many people as possible
- Reward and thank volunteers for their assistance
- Review who did what and how to improve the process in the future

## Fundraising Ideas

The following fundraisers have worked for Paint horse youth clubs in the past. Remember these are ideas. Please feel free to be creative!

**Hotel Kickback**—Contact all your local hotels near the Horse Show facilities in person. Explain to the hotel manager what your show is, the size, and location. Offer the hotel the opportunity to place a free advertisement in the premium book, placement on the preferred hotel list, and additional marketing for a \$10/kickback on every room, per night that is booked for your event. It's a great opportunity to make a big chunk of money for not much work at all! Most show hosts do this anyways, so why not make some additional money for your club?

**Silent Auction**—These are legal in any state or providence and as long as you get donated items, you can make quite a bit of money with relatively little incontinence. You will need bid sheets for each item and a form to sign up bidders. Plan the silent auction time and location carefully to ensure serious bidders will be in attendance. Popular hosting events for silent auctions include year-end banquets and regional shows.

**Raffles**—The potential to make money on donated products can be higher with raffles than silent auctions because it costs each person very little to buy a chance. The success of your raffle will be dependent on good publicity and having lots of volunteers to sell tickets!

**Contract Labor**—Contract your youth members to work in the stall office during or clean stalls after a county or state 4-H show. Contact other open shows and get hooked up with them. Horse show management always need more help. With some hard work, your club could make a bundle!