

AMERICAN **P A I N T**  
**H O R S E** ASSOCIATION

APHA Racing Advisory Committee

February 15, 2022

Zoom Meeting 7:00 pm

**2022 Racing Advisory Committee Priorities:**

**Strategic Plan Customer Goal:** Expand racing opportunities for lesser caliber horses to level competition and increase racing participation at two events in 2022. (SP 1 – Customer Engagement)

Increase exposure of Paint racing by having a booth at two Heritage Place Sales in January and November 2022. Staff will provide in person member care services. (SP 1 – Customer Engagement)

Staff provide member care services at three-barrel events. (SP 1 – Customer Engagement)

**Strategic Plan Finance Goal:** APHA will demonstrate financial leadership by:

Increase Racing Committee participation on fundraising events and cash flow to \$15,000 for added paint racing opportunities. (SP 1 – Customer Engagement)

- I. Call to order – Darren
  - II. Roll Call – Carly
  - III. Approve Jan 10, 2022 minutes
  - IV. Sub-Committees
    1. Awards & Recognition Sub-Committee (Andy Golden)
      - a. Year End Awards Banquet update
    2. Fundraising Sub-Committee (Steve & Lorie Wright)
      - a. Final Update on Stallion Service Auction and Unsold Stallions
      - b. Silent Auction– Remington Park
    3. Marketing/New Owners Sub-Committee (Shari Burger)
    4. Racing Member Care Sub-Committee (Kaye Jones)
    5. Paint Barrel Racing Incentive Program (PBRIP) Sub-Committee (Sheri Grinstead)
      - a. PBRIP Sponsored added money guidelines
  - V. New Business
- Adjourn