

APHA Performance Internship

The American Paint Horse Association (APHA), the world's second-largest equine breed association, is looking for interns to assist the association in a variety of aspects leading up to, during and following the APHA World Show held in Fort Worth, Texas. These internships provide a unique opportunity to work in the heart of Texas horse country with offices located in the Fort Worth Stockyards and events taking place at the historic Will Rogers Memorial Center. With multiple focus areas available, APHA internships are tailored to each intern's areas of interest and career goals as much as possible while providing the opportunity to gain hands-on experience in multiple sectors of a world-class equine association.

The performance intern will work closely with the Performance Department, which handles the following programs: Youth, Amateur, showing and judging. The Performance Department also oversees the management of the APHA World Show held at the Will Rogers Memorial Center in Fort Worth, Texas.

Duration: Summer Semester: June 1 start date (flexible)

Responsibilities:

Interns will have a focused department but will gain well-rounded experience in all parts of the association.

Performance Focus:

- Collaborate with team members on the development and execution of promotional activities for Youth Program, Amateur Program, Shows, and Judging.
- Assist in the creation and maintenance of databases related to award recipients and program participants.
- Conduct research and analysis to identify trends and areas for improvement in program effectiveness.
- Provide administrative support in organizing and coordinating logistics for World Show preparation.
- Assist in the coordination of workshops and training sessions for participants in various programs.
- Contribute to the creation of marketing materials and content to promote events and programs.
- Work closely with the communication team to ensure timely and effective dissemination of information related to events and programs.
- Assist in the preparation and compilation of post-show reports, including detailed statistics and analysis of results.
- Act as a liaison between different departments to streamline communication and ensure smooth execution of events.

Cross-Departmental Exposure:

Learning about and completing projects for various APHA departments such as MemberCare (customer service), PH Barn Door (retail store), mail center and more.

Requirements:

- College juniors, seniors or recent graduates majoring in agriculture, journalism, marketing, accounting or a related field preferred
- Proficient in Adobe Creative Suite, specifically Premier Pro, Lightroom and Photoshop
- Interest in the equine industry and eagerness to learn about breed associations; interest in Paint Horses is a plus
- Self-motivated, creative thinker with a sense of responsibility
- Ability to work under pressure, meet deadlines and contribute to a team environment

Salary:

- \$1,200 per month

Housing & Transportation:

- Interns are responsible for transportation, room and board. APHA can provide housing leads if needed.

To Apply:

- Complete the online application at [APHA Internship Application](#) by March 15
- Submit all required materials in PDF format

Required Materials:

- Resume
- Cover Letter
- Letters of Recommendation (optional, but encouraged)
- Portfolio (for marketing or editorial focus)
- Academic Transcript (unofficial is acceptable)

Questions? Contact Desiree Heath Mills at dmills@apha.com.