



COMMITTEE PURPOSE STATEMENTS AND PRIORITIES

MISSION

Promote, preserve and provide meaningful experiences with Paint Horses.

VALUES

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

APHA GOALS

- Customer – APHA will maximize customer experience.
- Education – APHA will demonstrate educational leadership.
- Finance – APHA will demonstrate financial leadership.

COMPETITION ADVISORY COMMITTEE PURPOSE

The purpose of the Competition Advisory Committee is to ensure that rules for APHA competition promote the growth of Paint Horses in competition across all disciplines among amateurs, youth and open exhibitors. The committee functions in an advisory only capacity with the exception of powers delegated by the Board of Directors. The functions of this committee are:

- Responsible for developing rules and strategies to achieve growth in the enjoyment of Paint Horses in competition.
- Initiate or review and approve/disapprove proposed rule changes, additions, or deletions of all rules pertaining to shows and contests, excluding judges.
- Review, with the APHA Performance Department, policies regarding show applications and show results.
- Review and recommend policies to improve relationship with all event producers in which Paint Horses are exhibited.

COMPETITION ADVISORY COMMITTEE PRIORITIES

- Evaluate the financial health of the PAC program, ending with recommendations to make profitable. (SP 3 – Financial Leadership)
- Hold two Show Management webinars for certified Show Managers. (SP 2 – Educational Leadership)
- Increase Amateur/Novice Amateur card holders by 50 from 2022 year-end number of 2,492 (SP1 – Customer Experience)
- Increase Amateur Walk-Trot card holders by 50 from 2022-year end number of 825 (SP1 – Customer Experience)
- Increase attendance for the Youth Leadership Conference by 5 individuals from 2022s attendance number of 27. (SP 2 - Education)
- Increase attendance for the Youth Team Tournament by 3 teams. (SP2 – Customer Experience)
- Create and offer two virtual activities for youth to participate in. (SP2 – Customer Experience)
- Increase PAC and PAC e-show participation by 10% utilizing the revised categories and revised awards. (SP-1 Customer Experience – increase ROI in discipline-specific events.)