



COMMITTEE PURPOSE STATEMENTS AND PRIORITIES

MISSION

Promote, preserve and provide meaningful experiences with Paint Horses.

VALUES

APHA is committed to the following Values:

- Visionary Thinking
- Fostering Camaraderie
- Demonstrating Integrity

APHA GOALS

- Customer – APHA will maximize customer experience.
- Education – APHA will demonstrate educational leadership.
- Finance – APHA will demonstrate financial leadership.

SHOW AND CONTEST ADVISORY COMMITTEE PURPOSE

The purpose of the General Show and Contest Committee is to ensure that rules and regulations for APHA shows and contests promote the Paint Horse. The committee functions in an advisory-only capacity with the exception of any powers delegated by the Board of Directors. The functions of this committee are as follows:

1. Responsible for developing rules and strategies to achieve solutions to issues.
2. Initiate or review and approve/disapprove proposed rule changes, additions, or deletions of all rules pertaining to shows and contests, excluding judges.
3. Review and sample general membership opinion to ensure that APHA rules reflect the mainstream thinking of APHA members.
4. Review, with the APHA Performance Department, policies regarding show applications and show results.
5. Initiate recommendations to improve current show programs.
6. Provide minutes of all meetings. Appoint a committee secretary, if necessary, so that all official meetings are documented.
7. The chairperson, or his/her designee, is responsible for the timely submission of any standing committee action or matter that requires the review of the Board of Directors.

The APHA provides several services to the General Show and Contest Committee, including a staff coordinator who maintains committee files, handles all correspondence resulting from committee actions, and forwards committee recommendations to appropriate Committees.

SHOW AND CONTEST ADVISORY COMMITTEE PRIORITIES

- Develop a new lesson on the Show Management Certification module on HorseIQ. (SP 2 – Educational Leadership)
- Review and make recommendations to simplify show approval regulations and flexibility for show producers so that they can produce events that meet the needs of their participants. (SP 3 –Customer Experience)
- Evaluate our ownership requirements for the various divisions and explore ways to make participation more accessible. (SP3 - Customer Experience)
- Evaluate the PAC award structure to maximize participation and encourage fiscal balance for the program. (SP3 – Customer Experience)
- Increase PAC and PAC e-show participation by 10% utilizing the revised categories and revised awards. (SP-1 Customer Experience – increase ROI in discipline-specific events.)