



marked for greatness[™]

AMERICAN PAINT HORSE ASSOCIATION

APHA Director Orientation

- Director Election
- Duties
- Opportunity
- Responsibility
- Knowledge



Director Election

- Only Directors can serve on a nominating committee, if asked
- Directors are elected every three years
- Nominees should be Members who are interested and capable of leading
- APHA members can nominate themselves with the signatures of five (5) APHA members in good standing from their state



Duties

- Manage rules and by-laws effecting registration of horses
- Vote on all rule change proposals
- Serve on committees when asked
- Vote in director elections
- Attend annual Convention and answer roll call
- Elect Executive Committee at Convention
- Sign and abide by a Code of Conduct
- Have a current APHA membership at all times



Opportunity

- National Directors embody the strength of APHA
- Being an APHA Director is a privilege and a unique responsibility
- Taking care of members is what directorship is all about
- Serving as a leader of APHA is a personal accomplishment



The duties of directors rest on these seven tenets:

- We never end our quest to find better ways.
- We concern ourselves with what's right rather than who's right.
- We encourage the success of others.
- We know members don't expect perfection; they expect us to solve their problems.
- We know that every contact with a member determines if he or she will return.
- We give members more than what they expect.
- We value the fact that enthusiasm is contagious and we spread it.



Responsibility

- Look for ways to better represent APHA's members
- Understand and know the rules of registration
- Participate in APHA governance
- Directly answer questions of APHA members
- Know the members of APHA that you represent
- Encourage Paint Horse members to get involved
- When asked, serve on a committee



Knowledge

- Use your knowledge to solve member problems
- Know and share APHA's mission
- Know the director election process
- Keep a rule book handy
- Know the association's financial stability
- Stay updated on EC actions shown on the APHA web site
- Know APHA's strategic goals



Knowledge continued

- Be a powerful link to APHA
- Communicate with APHA staff
- Review APHA's web site often
- Receive and share information supplied to APHA leaders through the LeaderCare newsletter
- Monitor social media in a positive and constructive way.



Thank You

for filling these big shoes. We hope you continue to be a leader of APHA.