



Elizabeth Brewer

Spouse's Name Joseph Brewer

Address 304 Kincaid Ave NW
Wilson, NC 27893

Education May 2000 Urbana University Urbana, OH
Bachelor of Arts, Communications in Public Relations
Member of Lamda Pi Eta, National Communication Association Honor Society

Business Experience

Experience

April 2011 to present: Boo Yah Custom Clothing Alexandria, VA / Wilson, NC
Founding Partner

Involved from the ground up constructing this small business partnership that caters to crafting custom show apparel for the hunt seat and western show rider. Share management of all business aspects ranging from: selecting fabrics and designs, managing inventory, customer communication by phone, email and social media, billing, invoicing, payments, as well as managing marketing, sales, and public relations. Strategize ways to grow our business by creating winning looks for clients' body style and level of showing. After 4 years in business, profits have grown 100% each year. Boo Yah has become a brand that is known throughout the stock horse industry, including having a large presence at the American Quarter Horse Congress trade show, the largest equine tradeshow in the country. Have begun expanding the business into new markets, including the Arabian and Morgan horse industries.

1999 to present: Roberts/Brewer Show Horses Cable, OH / Wilson, NC
Owner/Manager

- Breeding/Sales/Marketing/Showing of American Paint Horses.
- Bred over 35 APHA horses, including multiple World, Reserve, and NSBA Champions.
- Have conducted over \$1.2million in equine sales since 1999.
- Personally compete and show nationally at the Amateur and Non Pro level, winning 10 World and 3 Reserve World Championship titles over the last 25 years.
- Often contacted to locate horses with specific requirements including price, age, use, and breeding.

February 2007- June 2010: Penn Veterinary Supply West Central, OH
Territory Sales Manager, West Central Ohio

- Conduct sales of a broad range of Animal Health products including biologicals, pharmaceuticals, diagnostics, surgical supplies, medical instruments, and equipment to licensed veterinary practices.
- Manage a territory of 25 counties and over 300 accounts.
- Grew territory 60% in 18 months by developing relationships and utilizing consistent follow-up with clients; opened multiple new accounts, grew \$0 accounts to largest in my territory, and was a top outside representative in the company.
- Introduced and continued study of product lines and equipment in order to deliver effective sales presentations.
- Achieved solid execution of marketing programs.
- Satisfied daily administrative duties including call reports, managing budgets, and tracking expenses.

Honors/Awards Within my 28 year involvement with APHA, I have shown over 35 horses, amassed 11,600 points, and 13 World & Reserve APHA championships. Like many other APHA exhibitors, I started in the AjPHA youth program, where I was a Zone 5 National Director and was active in the Ohio Paint Horse Youth Club. I transitioned to the Amateur program where I continue to enjoy showing in the Amateur and Non Pro events. As a youth and my first years as an amateur, I enjoyed doing the all-around events, showing sun up to sun down. I was the #1 Youth in 1994, and then #1 Amateur in 1996 and 1998, as well as multiple Top 20 Youth and Amateur placings throughout the years. Since the early 2000s, my focused has shifted to the Hunter Under Saddle horse and a few specialized Western Pleasure horses. Hunter Under Saddle has become my forte the past 15 years, and in which I hold 8 of my world titles.

APHA/Paint Involvement In 1987, my dad bought our first American Paint Horse, a mare named Clever Chic, from a gentleman who had been involved in APHA shows. That was the start of a 28 year passion to show and breed quality Paint horses still burns within me. I have actively been showing with the APHA since 1987 so I have logged many years of showing, promoting and breeding these fine horses!
Despite being fortunate to have a successful horse show career, what I am most proud of is being a multiple World Champion breeder. My late father, Don Roberts, was the first to become interested in the breeding, and it was with a lot of luck that my youth mare HF Skipa Tizzy became our first broodmare. She produced the stallion Invited Back that my family would stand and most importantly the first World Champion that my family every raised, Shes Inviting. My family stood Invited Back for a few years until my parents sold him in late 2007, to focus on breeding mares to outside bloodlines.

Since then, as a family business, we have maintained a few select broodmares to raise 3-5 quality foals each year. We enjoy raising them and selling them to quality show homes and watching them develop. For me, my passion for showing remains but is slowly being replaced by the breeding side and the daily interactions with a

pasture full of young quality prospects!

Other Horse Involvement Currently on the Board of Directors for the Carolina Paint Horse Club and the Virginia Paint Horse Club.

Membership and Service APHA is to me an extended family where I spent most of my years growing up, learning, and becoming an adult. My family has always been active in the Association with my parents actively running the Ohio club for many years. I have continued in that path as an AjPHA member, and Zone 5 Youth Director. Now as an adult, I have served as a Zone 9 National Director for North Carolina for 4 years and have attended the past 4 Conventions, serving on the Amateur Committee and I wish to continue serving this great association.

My interest to be actively involved as a National Director for APHA stems from my father, who was the President of the Ohio Paint Horse Club for many years and actively involved in hosting the All-American Paint Horse Classic in the early 1990s. His involvement made me familiar with the ins and outs of leading a club and the work, time and dedication it takes. The most important thing I learned was you must be steadfast and dedicated while keeping your eye on the big picture and what is best for the organization in the long run. Personal agendas do not have a place in a well-run organization. Serving on the Amateur Committee that last 4 years has been eye opening and enjoyable. Brainstorming and troubleshooting amongst fellow Paint horse enthusiasts from all areas of the country is invigorating and refreshing. Our committee is well led and tackles multiple recommendations and areas that will make the APHA Amateur Club stronger, while encouraging greater participation and good sportsmanship.

It has been a long-term goal for me to get and stay more involved within the APHA to help pay back all the organization and the American Paint Horse have given to my family and me. I seek to make a difference and help the association grow and flourish. Therefore, I feel it is important to continue to bring almost 30 years of dedication, knowledge and passion for APHA to a position of service as continuing to serve as an APHA National Director for the state of North Carolina. I would be honored to continue to serve and volunteer my time to give back to the Association just a small part of the years of enjoyment and fulfillment Paint horses have brought me! I want my daughter to have similar opportunities as I did, to grow up in the APHA family. For that to happen the organization must remain strong, nimble, inclusive, respected, and continue to be the family it has always been. I want to play an active role in keeping the APHA Family strong.